



arts &  
culture  
EL DORADO

# MEYERS TRANSPORTATION PUBLIC ART PROJECT

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*AN INFRASTRUCTURE PROJECT THAT EXPRESSES  
LOCAL IDENTITY AND ENRICHES TOURISM*

# PUBLIC ART IN MEYERS

*AIMS TO ENHANCE PUBLIC SPACES, REFLECT LOCAL IDENTITY, AND OFFER A WELCOMING INTRODUCTION TO THE REGION*

CREATES A MEMORABLE THRESHOLD FOR ENTERING MEYERS AND SOUTH SHORE, WELCOMING RESIDENTS AND VISITORS ALIKE

JOINS A LEGACY OF OVER 300 ARTFUL TRAFFIC SOLUTIONS IN THE U.S.

BEAUTIFIES EXISTING, HIGHLY TRAFFICKED HWY 50 AND NEW PIONEER TRAIL ROUNDABOUTS

HIGHLIGHTS SOUTH SHORE'S MOUNTAIN SOUL AND RICH ARTISTIC HISTORY





# BENEFITS OF TRANSPORTATION ART

## **CREATES CULTURAL LANDMARKS**

*Transforms everyday intersections into places of meaning, memory, and connection.*

## **BOOSTS TOURISM**

*Art and cultural experiences draw visitors and spark buzz.*

## **BLENDS FORM AND FUNCTION**

*Beautifies infrastructure with purpose.*

## **BUILDS COMMUNITY PRIDE**

*Reflects local identity in everyday spaces.*

# A HIGH VISIBILITY OPPORTUNITY FOR PUBLIC ART

DAILY AND PEAK TRAVELER NUMBERS ACROSS BOTH ROUNDABOUTS SHOW STRONG COMMUNITY AND VISITOR ENGAGEMENT

## WEST ROUNDABOUT

Peak Hours: 5,290 vehicles

Daily: 26,550 vehicles

## PIONEER EAST ROUNDABOUT

Peak Hours: 4,339 vehicles

Daily: 29,221 vehicles



# TIMELINE

## PHASE 1: PROJECT DEVELOPEMENT

Collecting survey results, collating and analyzing data, executing contract with El Dorado County, developing the RFP and outreach plan, distributing RFPs, planning and outreach to artists.

## PHASE 2: ARTIST & DESIGN SELECTION

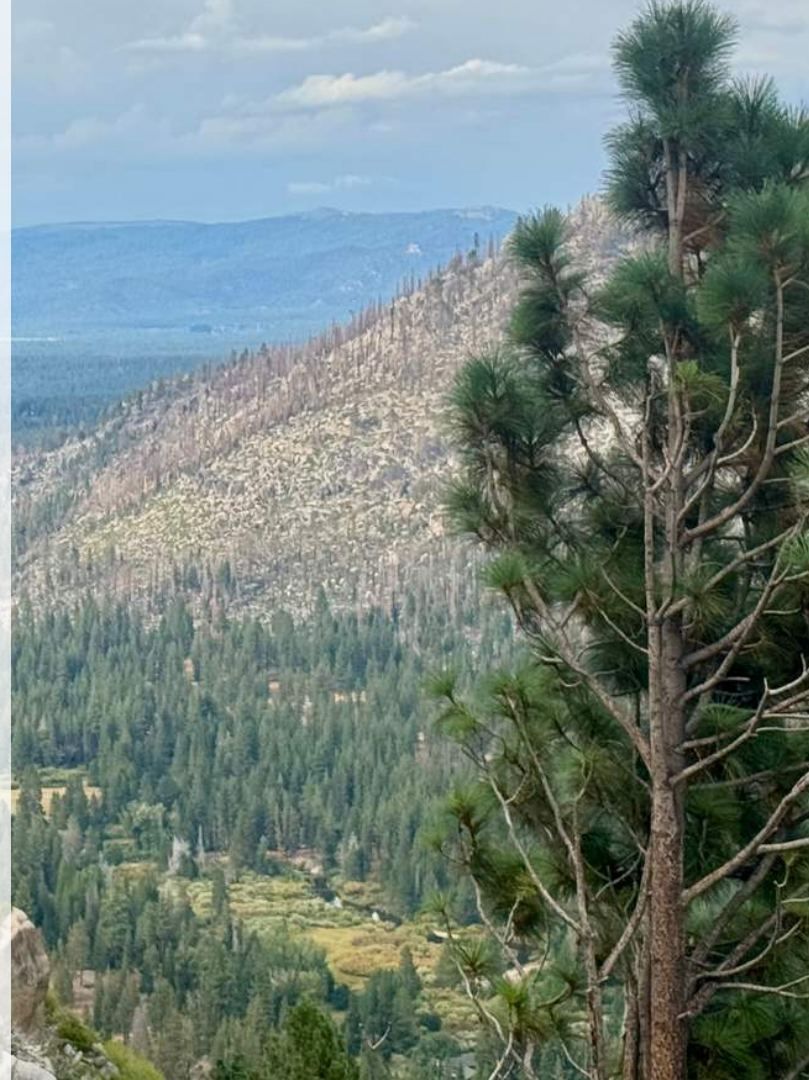
Hosting a community meeting for interested artists, receiving proposals, convening the Selection Committee, announcing chosen artists.

## PHASE 3: PERMITTING & COMPLIANCE

Submitting the Caltrans application, coordinating reviews and approvals.

## PHASE 4: FABRICATION & INSTALLATION

Beginning installation, holding the ribbon-cutting celebration.



# COMMUNITY INVOLVEMENT AND ARTIST SELECTION



## COMMUNITY ENGAGEMENT

- Residents will be invited to a community meeting to discuss the project.
- A public survey will gather input on desired art styles, themes, and representation.
- Community feedback will help shape the vision and direction of the final artwork.

## ARTIST SELECTION

- Artists will be chosen through a Request for Proposals (RFP) process.
- Proposals will be evaluated based on artistic quality, feasibility, durability, and site relevance.
- The selection criteria will give priority points to local artists from Meyers and South Lake Tahoe.



# CALTRANS ROLE IN PUBLIC ART

**Caltrans manages Transportation Art on state roads, ensuring that projects align with safety, engineering, and environmental standards. Only public agencies, like El Dorado County, can apply for installations in transportation corridors.**

**The County will submit a Transportation Art Application for review. Caltrans provides feedback and conducts a multi-phase approval process to ensure structural integrity, durability, and compliance with roadway guidelines. While Caltrans cannot contract directly with artists, the County will serve as the fiscal agent, overseeing permitting and funding.**

# A GROWING CULTURAL LANDSCAPE



*Public art plays a vital role in enriching communities by fostering cultural expression, enhancing aesthetic appeal, and promoting tourism. In South Lake Tahoe, many public art projects have contributed to the city's vibrant cultural landscape. Transportation art—like Meyers' roundabouts—turns public infrastructure into cultural assets.*



## NOTABLE EXISTING PUBLIC ART IN SOUTH SHORE

### *Murals & Street Art:*

- *Heavenly Village Lightboxes*
- *Village Center Galleries*
- *Various murals across South Lake Tahoe*

### *Sculptures & Installations:*

- *Pony Express Rider Statue (Harrah's Lake Tahoe)*
- *Chainsaw Sculptures by Jerry Toste*
- *Bear vs. Eagles Bronze Statue (Ski Run Marina)*
- *Chainsaw Bear & Mermaid Statue (Ski Run Marina)*
- *Tile Project (Lake View Commons)*



# ARTS AND CULTURE EL DORADO

## WHO WE ARE

Designated by the El Dorado County Board of Supervisors as the county's official arts agency, Arts and Culture El Dorado is a nonprofit organization, not a government entity. As the State-Local Partner to the California Arts Council, we serve as El Dorado County's "branch office" for regional arts initiatives.

## WHAT WE DO

As part of a network of Local Arts Agencies representing 55 of California's 58 counties, our mission is to promote, connect, and empower arts and culture throughout the region. We achieve this through:

- Targeted programs and services
- A vibrant gallery exhibition series
- Initiatives that support and sustain the cultural life of El Dorado County
- Public art projects that establish El Dorado County as a cultural hub, fostering community identity and engagement



# THE ARTS AND CULTURE PUBLIC ART TEAM



**Terry LeMoncheck** // Executive Director

With over 30 years in arts management, Terry LeMoncheck has led Arts and Culture El Dorado since 2015. She has developed community programs, produced festivals, and consulted for academic institutions. An advocate for arts funding, she has worked with artists, curators, and officials, served as a grant panelist, and led strategic initiatives to expand public art.



**Nicki Bennett** // Public Art Coordinator

Nicki Bennett comes from a local family art legacy, Bennett Sculpture, and has been immersed in public art from an early age. She has coordinated multiple projects with her mother, sculptor Terrie Bennett, including the Camino Roundabout Sculpture. With decades of experience in design and project management, she brings both creative vision and logistical expertise to public art installations.

# MEYERS TRANSPORTATION ART PROJECT STRUCTURE



## CALTRANS

### *Controlling Agency*

- Approves project and contracts
- Holds authority for LAA and artist agreements



## EL DORADO COUNTY

### *Contracting Government Agency*

- Signs Local Agency Agreement (LAA) with Caltrans
- Retains ownership and maintenance responsibility
- Partners with ACED through subcontract



## ARTS AND CULTURE EL DORADO

### *Independent Project Manager and Liaison*

- Manages community engagement, outreach, and artist selection
- Coordinates between Caltrans, County, and Artist
- Convenes Artist Selection Committee
- Responsible for fundraising efforts



**ARTIST(S)**

### *Selected by Committee, Contracting Party*

- Contracts directly with Caltrans and County
- Creates, fabricates, and installs artwork

# A LEGACY OF SUCCESS

## *CAMINO ROUNDABOUT GATEWAY SCULPTURE PROJECT*

The Camino Roundabout Project transformed a routine Caltrans traffic circle off Highway 50 into a vibrant cultural landmark, brought to life through the collaboration of local artists and the leadership of Arts and Culture El Dorado.

With deep expertise in design, logistics, and installation, our team set a new standard for public art in El Dorado County. Through strategic sponsorship and a strong commitment to community-led initiatives, we enhanced the region's visual identity and created a lasting cultural asset—paving the way for future innovation in integrating art into public infrastructure.



# CORPORATE SUPPORT

*We invite local businesses and organizations to support the Meyers Transportation Public Art Project with a tax-deductible contribution.*

## VISIONARY CIRCLE: \$50,000

- Speaking opportunity at ribbon-cutting
- Inclusion of quote in press materials
- Prominent logo placement on all materials, social media, and press
- Acknowledgement at Visionary level on permanent plaque

## LEGACY CIRCLE: \$25,000

- Prominent logo placement on all materials, social media, and press
- Acknowledgement at Legacy level on permanent plaque

## CATALYST CIRCLE: \$10,000

- Logo on all materials, social media, and press
- Acknowledgement at Catalyst level on permanent plaque



## GATEWAY CIRCLE: \$7,500

- Logo on all materials, social media, and press
- Acknowledgement at Gateway level on permanent plaque

## DISCOVERY CIRCLE: \$5,000

- Logo on all materials, social media, and press
- Acknowledgement at Discovery level on permanent plaque

## SOUTH SHORE CIRCLE: \$2,500

- Logo on all materials, social media, and press
- Acknowledgement at South Shore level on permanent plaque

# PROJECT ADVOCATES

*These early advocates recognized the potential of this project from the start. Their vision is helping transform public space into a meaningful, lasting expression of community, creativity, and connection.*



Brooke Laine  
EDC Board of Supervisors, Dist. 5



Tahoe Chamber



Kirkwood Mountain  
Resort



Meyers Community  
Foundation



Heavenly Lake Tahoe

YOUR LOGO HERE

# GET INVOLVED

*Your voice is essential in shaping the Public Art roundabout projects coming to Meyers.*

*Here's how you can participate:*

Contact Nicki Bennett  
[nicki@artsandcultureeldorado.org](mailto:nicki@artsandcultureeldorado.org)

Scan to learn more  
and stay involved:



## SUPPORT THE PROJECT

*Help fund this transformative public art initiative.*

*Sponsorships, donations, and community partnerships will ensure the success of this legacy project.*

## GET CONNECTED AND SHARE

*Join our email list to receive updates as the project progresses and key milestones are reached. Help us spread the word by sharing the project, the RFP, and our fundraising efforts with friends, colleagues, and community members who may be interested in getting involved.*

## CALL FOR ARTISTS

*Encourage local and regional artists to apply for this opportunity.*

# THE BIGGER VISION

## *SOUTH SHORE ARTS CATALYST*

- Crafts a blueprint for tourism-driven arts communities.
- Weaves nature, history, and creativity into one vibe.
- Fuels economic and cultural growth across the region.
- Ignites art experiences for locals and visitors alike.

[www.artsandcultureeldorado.org](http://www.artsandcultureeldorado.org)